Wilson 20/20 Vision

WILSON 20/20 COMMUNITY VISION

The purpose of this community —wide planning process is to involve a broad cross-section of the community in identifying and coming to consensus on an overarching realistic vision for the future of the greater Wilson community. The goals, direction, and projects developed will be implemented by citizen leaders working together and will give guidance to various community entities as they fulfill their planning and civic responsibilities. Through this citizen-centered process, the community can actively and prudently determine its future.

The sponsoring organizations and others are part of a 50 – member Steering Committee that is actively planning Wilson 20/20. There is also a management committee selected the University of North Carolina's Institute of Government to provide consulting services for the planning process.

The City of Wilson, Wilson County, Wilson Chamber of Commerce, Wilson County Public Schools, Wilson Economic Development Council, Wilson Medical Center, Wilson Technical Community College, Barton College, Wilson Visitor's Bureau, Wilson Daily Times, and Wilson OIC, Along with some of the community's most prominent employers, are all formally represented on the management committee. Additionally, many other business and community organizations are represented on the steering community.

The Greater Wilson Community is dynamic and vibrant, with a diversified, entrepreneurial economy and inclusive, compassionate culture, enriching all with an unparalleled quality of life.

WILSON 20/20 VISION STATEMENT

The greater Wilson Community is dynamic and vibrant, with a diversified, entrepreneurial economy and inclusive, compassionate culture, enriching all with an unparalleled quality of life.

We are a regional employment center. Our strategic location, transportation and information technology infrastructure, abundant water and land resources, and highly trained workforce sustain a diverse commercial and industrial base. We nurture new and existing business growth.

We carefully manage commercial, industrial, and residential growth in ways that preserve open space and our history and encourage investments across all parts of the community. Our vital, historic downtowns are hubs of cultural and commercial activity. Sideways, bikeways, and greenways connect our beautiful neighborhoods.

We are a community of educational excellence, with a culture that embraces lifelong learning, providing opportunities for all. Our families, early childhood programs, K-12 schools, Barton College, Wilson Technical Community College, business, faith-based, and other community organizations, work together to prepare students for a rapidly changing world.

We enjoy a rich variety of social, educational, cultural, and recreational activities for persons of every age and income. Our superb athletic facilities, parks, arts, cultural attractions, and other amenities make our community highly desirable for young adults, families, and retirees to call home and for tourists to visit.

We are a healthy community with a holistic view of wellness for all citizens at all stages of life and socioeconomic status. Healthy lifestyles are supported by excellent health care professionals and facilities; comprehensive, caring, community-based wellness programs; and a clean environment.

We are "one" community that respects and celebrate our diversity with active efforts to assure justice, harmony, and understanding. We take pride in our neighborhoods where civic engagement is strong and leadership is developed.

We are a community that works together to support this shared vision. Our local government and other community institutions cooperate extensively to create a friendly climate for home grown businesses, community betterment efforts, and excellent quality of life. We create and achieve our vision because we are a collaborative community.